



School of Packaging  
Packaging Technology Centre

# SIES SCHOOL OF PACKAGING PACKAGING TECHNOLOGY CENTER

Plot No. D388, MIDC TTC Industrial Area, Kukshet Village, Next to IOCL Vashi Terminal, Navi Mumbai – 400 705.

**NOW OPEN**  
*for* **ENTRIES**



## SIES SOP **STAR** AWARDS 2025 8th EDITION

A National Award with Global Recognition for Excellence in Packaging  
Last Date for Entry Application : October 15, 2024

Endorsed by:



**WORLDSTAR**  
GLOBAL  
**PACKAGING**  
AWARDS

[sopadmin@sies.edu.in](mailto:sopadmin@sies.edu.in) | [www.siesop.edu.in](http://www.siesop.edu.in)

# National Recognition & Awards

for

Packaging Materials | Forms | Process |  
Technology | Machinery & Systems

## INSTITUTED BY

The SIES School of Packaging-Packaging  
Technology Centre [an approved Scientific  
and Industrial Research Organisation  
(SIRO) by Department of Scientific &  
Industrial Research (DSIR), Ministry  
of Science and Technology,  
Government of India]  
Member of WPO, Austria;  
IAPRI, USA and ISTA, USA.

## THE MOTIVATION

To recognize and encourage  
talents in Research and  
Developments, Innovations,  
Creativity, Newer Concepts  
besides addressing the national  
enviro & eco balances in the  
complete gamut of packaging.

## WHO COULD PARTICIPATE

Industry, Institution, Packaging  
Personnel and Student Community  
belonging to Raw Material Producers,  
Package Converters, Ancillary  
Packaging Sector, Package Users  
(Products / Processes / Manufacturers),  
Packaging Machinery Systems and  
Equipment / Printing, Graphics and  
Designing, Research & Education  
institutes and all others related to  
the field of packaging in India.

# AWARD CLASSIFICATION | CATEGORIES

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- 1. Beverages:** Packaging for beverages like tea, coffee, water, soft drinks including wine, beer and spirits.
- 2. E-Commerce:** Packaging for e-commerce like shipping materials/boxes, mailers, envelopes.
- 3. Electronics:** Packaging for all electronics & electrical items.
- 4. Food:** Frozen, dried, processed or other food packaging.
- 5. Fresh Produce:** All types of packaging for fruits and vegetables.
- 6. Pharmaceutical & Medical:** All types of packaging for medicines, drugs and medical equipment.
- 7. Health & Personal Care:** Packaging for products like cosmetics, toiletries, supplements, perfumes, hair, body and oral care.
- 9. Pet Food:** Packaging for all types of pet products.
- 10. Labelling & Decoration:** For Packaging embellishment, function or communication, including labels, sleeves, tags, special inks or any other similar process.
- 11. Point of Sale:** Display units for point of sale.
- 12. Transit / Industrial / Distribution:** Secondary or tertiary packaging for transport or distribution including intermediate, heavy, industrial packaging.
- 13. Packaging Machineries / Systems:** Innovations or new developments in packaging machineries & systems.
- 14. Packaging Materials & Components:** Any packaging material or component innovation, enhancing functionality, appearance or package's performance.
- 15. Other** (not included in any other category and materials for non-packaging applications)
- 16. Student Category:** Developments in packaging from the academic fraternity

## ENTRY RULES

- That the entries are designed and developed in India and already in commercial use in India or Abroad.
- Legal entry of the Company, as Owners / Development Resource
- Wherever more Organizations / Personnel are involved they should intimate the same & declare as joint entries.
- If entries are work in progress on behalf an entity, and/ or are used by any entity and/ or display the logo or IPR of any other entity, the same will be rejected at any stage, including withdrawal of Award already announced.
- On application, each participant is deemed to have accepted to indemnify SIES and SIES SOP and keep SIES and SIES SOP indemnified from any action, including, without limitation, legal action and costs, in respect of and arising out of the entries submitted by the participant.

*(NB: The SIES SOP/PTC cannot be liable for any departure from the above).*

- Incomplete entry/details will not be considered.
- Entry fee should be paid along with Forms / Entry Samples.
- Should an entrant desire additional number of Trophies and Certificates of the Winning Entries, the extra fee payable is Rs. 3,750/- plus GST (18%) per Trophy and Certificate.
- Jury / Panel decision will be final and binding. No queries will be entertained.
- The Head of the Institute should endorse the "Student category" entry and the same shall be sent along with the entry form.

## AWARDS PRESENTATION

The SIES SOP STAR AWARDS 2025, (Trophy & Certificate) will be presented at the hands of a personality of national / international / industry eminence. The date of the function will be announced and intimated well in advance, with time / schedule and venue, subject to orders / restrictions from Govt. and / or local authorities.

## AWARD WINNERS' BROCHURES

The SIES SOP will publish the **Award Winners' Brochures** and same will be released at the hands of the Chief Guest on the occasion of the Awards / Certificate Presentation Function. The brochure will also include advertisement of Winners / entrants (on predetermined tariff – details that can be obtained from the SIES SOP Star Awards – organizing team).

## PRESIDENT'S AWARDS

The Managing Council / President SIES, will also bestow – the Presidential Awards – to select entries from among the winning ones – considered exclusive, most innovative, contribution to sustainability, import substitution and maximizing exports. Special awards also are considered for entries from the Cottage and Small-Scale Sectors.

## SPONSORSHIP

The Industry / Entrants / Winners – could also avail the opportunity to promote their products / services with sponsorship contribution (details can be obtained from – SIES SOP Star Awards – Organising Team) entries from the Cottage and Small-Scale Sectors.

## PROMOTIONAL DISPLAY

The SIES SOP will organize a well-designed booth display of all winning entries (Samples / Catalogues / Brochures / Photographs etc.) during the Presentation Function.

## WORLDSTAR ELIGIBILITY

The SIES SOP Star Awards 2025 Winners are eligible to submit their entries for **World Star 2026 Awards** competition, entries for which will begin next year (i.e. in 2025), subject to the Rules and Regulations governing these Awards.

# SUBMISSION – ENTRIES

All entries for participation should be submitted with following documents:

- Duly filled, signed, and stamped "Entry Form" clearly mentioning the Award Category and Name of Entry.
- 200 - 250 words about the entry with emphasis on its uniqueness, USP, Benefits, Significance, Achievements.
- Photographs & Videos of the Entry through mail or in pen-drive.
- Brief video of the product, if participating under the category of Packaging Machinery, Equipment & Systems.
- Minimum two empty and two filled pack samples. In the case of small pouches, cartons, flexibles (roll sheet / form), ancillaries like caps / closures / wads (more samples required for proper display).
- Where die-cut sheets are submitted, provide brief stepwise erection procedure into final form.

**NB:** Please do not incorporate company logo / name in the entries.



## DATE OF SUBMISSION

Filled forms, with entry details should be submitted by **15th October 2024**, with remittance of fee. Physical entries should be submitted latest by **31st October 2024**. Jury meet will be held on **December 2024**. Winners will be announced in **January 2025**.

## JUDGING OF ENTRIES – JURY

The entries received will be duly displayed with captions and brief highlights for the Jury to evaluate. The panel will be neutral members and specialists / experts on specific areas related to packaging field.



## JUDGING CRITERIA

The principal aspects of judging will include inter alia **Protection and Preservation of contents; Sales Appeal; On-Pack Branding / Marketability; Ergonomics; Quality of Execution; Sustainability; Cost Reduction; Economy of material and cost saving; Ease of Handling, Filling, Closing, Opening and reclosing; Creativity and Innovation**. The jury has the right to exclude entries which do not meet the conditions of entry. The jury has the right to move a pack to a different category.

Payment can be made through NEFT (recommended) as per bank details below:

**SIES School of Packaging,**  
**A/C. No.520101005677870, Union Bank of India,**  
**SIES Nerul Branch, IFSC code: UBIN0905721.**

Alternately, Cheque / DD drawn in favour of SIES School of Packaging should be given along with duly filled and stamped entry form and other details (Refer Submission-Entries).

## ENTRY FEE

The fee per entry is ₹ 7,250/-  
+ GST 18% (₹ 8,555/-)

For Academic Institutions OR  
Students, the fee per entry will be  
₹ 2,000/- + GST 18%  
(₹ 2,360/-)

# SIES SOP STAR 2025 - Entry Form

Prof. Prasad B. Iyer  
Director  
SIES School of Packaging  
SIES Activity and Research Centre  
Plot No. D388, MIDC TTC Industrial Area, Kukshet Village,  
Next to IOCL Vashi Terminal, Navi Mumbai - 400 705.  
+91-9082336399 | sopadmin@sies.edu.in

Entrant's Company : Individual / Company / Research & Development  
Organisation / Academic Institution / Personal / Student

Name of Organisation / Individual :

Designation :

Address for Correspondence :

Tel : \_\_\_\_\_ Mobile : \_\_\_\_\_

Award Category :

Name of the Entry  
(same will be reflected in the award trophy & certificate) :

Description of the entry  
(Please attach a separate sheet if necessary) :

Date of Commercialization of the Product / Package manufacturing :

Process used (brief details) (Please attach a separate sheet if necessary) :

I / We have read the entry submission rules, terms and conditions and will abide by the same.

I / We also have the full title to the product submitted for entry / have obtained authority of the title holder (enclosed) for submitting the entry.

Payment by NEFT: Please include details : \_\_\_\_\_

Cheque / DD No. \_\_\_\_\_ dated \_\_\_\_\_ drawn on \_\_\_\_\_

(Rupees \_\_\_\_\_ only) is enclosed

\_\_\_\_\_  
Authorised Signatory and Stamp